

ALEXANDER WOLF

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EXPERIENCE: **DuJour**

Art Director, February 2017–present

- Lead the art direction and design of editorial content for the quarterly magazine — conceiving photo shoots, on-set photo art direction, cover and feature layouts, custom type treatments and retouching

Town & Country

Deputy Art Director, October 2014–February 2017

- Designer of features, front-of-book pages and special sections (including *Town&Country Travel* magazine)
- Conceived as well as provided on-set photo art direction and styling for select photo shoots
- Mentored junior designers and oversaw interns, as well as ran the department in the Design Director's absence
- Managed and/or directed all in-house retouching and color correction

Lucky

Associate Art Director, January 2014–October 2014

- Designer of select covers, fashion features and front-of-book pages as well as provided on-set photo art direction and styling throughout the 1+ million circulation title, overseen by Condé Nast Artistic Director, Anna Wintour

ELLE Decor

Associate Art Director, June 2011–December 2013

- Designed editorial pages, provided on-set photo art direction and styling as well as managed retouching throughout the magazine, within a team of two, collaborating with Creative Director, Florentino Pamintuan
- Instrumental in Spring 2012 magazine-wide redesign by proposing and then implementing its new typefaces, as well as redesigning several pages and developing new sections of the publication

Ralph Lauren

Digital Designer, January 2011–June 2011

- Designer of select RalphLauren.com home/landing pages and graphics, as well as global email promotions throughout Men's, Women's, Children's, Sporting and Home product ranges

CITY

Art Director (previously, Designer & Production Editor), August 2007–December 2010

- Led the art direction and design of the fashion-centric national lifestyle title, including magazine-wide redesigns
- Executed all production duties including in-house color proofing and management of ad creative mechanicals

PROJECTS: **Adept in multitasking concurrent freelance projects in print and digital media:**

TRIBEZA, 2016–2017

- Art Director of Austin's leading independent arts & culture magazine, designing all editorial content within monthly issues
- Execute all production duties to ensure high-quality printing

Table of Contents, 2016

- Designed agency pitch materials for a range of fashion clients

ELLE DECOR: The Height of Style, 2013–2014

- Designer of 200+pg coffee table book for Abrams, celebrating the finest homes and decorating ideas from around the globe
- Collaborated with the magazine's Editor in Chief and Creative Director in selecting which photographs to feature
- Managed and/or executed all retouching and proofing

W Hotels, 2008–2011

- Art Director of Fall 2010 and Spring 2011 store catalogs distributed globally in W locations and WHotelsTheStore.com
- Designer of five previous editions between 2008–2010

Bernstein & Andriulli, 2010

- Designer of print and digital materials for the creative management agency, including its new logo, promo books, stylized portfolios, LeBook ads, Keynote presentations and comping web site updates

Brand Asset Group, 2009

- Designed pitch deck and visual aids to help secure the agency several hair care advertising accounts
- Created ad mechanicals for placements in *Ebony*, *Essence*, *VIBE*, etc.

SKILLS: **Highly proficient in print and digital design, with wide-ranging software knowledge:**

- Experienced in the use of Adobe InDesign with K4 and WoodWing, Photoshop (including retouching tools), Acrobat, Illustrator, Lightroom, Dreamweaver, HTML and CSS

EDUCATION: **Graduate of Emerson College**

Bachelor of Arts in New Media Production; Magna Cum Laude