

# ALEXANDER WOLF

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## EXPERIENCE: **DuJour**

Art Director, February 2017–February 2018

- Led all art direction and design of editorial content for the quarterly magazine — providing creative direction, conceiving photo shoots and subsequent on-set photo art direction, still life photography styling, cover and feature layouts including redesigned sections, custom type treatments and retouching

## **Town & Country**

Deputy Art Director, October 2014–February 2017

- Designer of features, front-of-book pages and special sections (including *Town&Country Travel* magazine)
- Conceptualized select photo shoots as well as provided on-set photo art direction and styling
- Mentored junior designers and oversaw interns, as well as ran the department in the Design Director's absence
- Managed and/or directed all in-house retouching and color correction

## **Lucky**

Associate Art Director, January 2014–October 2014

- Designer of select covers, fashion features and front-of-book pages as well as provided on-set photo art direction and styling throughout the 1+ million circulation title, overseen by Condé Nast Artistic Director, Anna Wintour

## **ELLE Decor**

Associate Art Director, June 2011–December 2013

- Designed editorial pages, provided on-set photo art direction and styling as well as managed retouching throughout the magazine, within a team of two, collaborating with Creative Director, Florentino Pamintuan
- Instrumental in Spring 2012 magazine-wide redesign by proposing and then implementing its new typefaces, as well as redesigning several pages and developing new sections of the publication

## **Ralph Lauren**

Digital Designer, January 2011–June 2011

- Designer of select RalphLauren.com home/landing pages and graphics, as well as global email promotions throughout Men's, Women's, Children's, Sporting and Home product ranges

## **CITY**

Art Director (previously, Designer & Production Editor), August 2007–December 2010

- Led the art direction and design of the fashion-centric national lifestyle title, including magazine-wide redesigns
- Executed all production duties including in-house color proofing and management of ad creative mechanicals

## PROJECTS: **Adept in multitasking concurrent freelance projects in print and digital media:**

### **TRIBEZA**, 2016–2017

- Art Director of Austin's leading independent arts & culture magazine, designing all editorial content within monthly issues
- Execute all production duties to ensure high-quality printing

### **Table of Contents**, 2016

- Designed agency pitch materials for a range of fashion clients

### **ELLE DECOR: The Height of Style**, 2013–2014

- Designer of 200+pg coffee table book for Abrams, celebrating the finest homes and decorating ideas from around the globe
- Collaborated with the magazine's Editor in Chief and Creative Director in selecting which photographs to feature
- Managed and/or executed all retouching and proofing

### **W Hotels**, 2008–2011

- Art Director of Fall 2010 and Spring 2011 store catalogs distributed globally in W locations and WHotelsTheStore.com
- Designer of five previous editions between 2008–2010

### **Bernstein & Andriulli**, 2010

- Designer of print and digital materials for the creative management agency, including its new logo, promo books, stylized portfolios, LeBook ads, Keynote presentations and comping web site updates

### **Brand Asset Group**, 2009

- Designed pitch deck and visual aids to help secure the agency several hair care advertising accounts
- Created ad mechanicals for placements in *Ebony*, *Essence*, *VIBE*, etc.

## SKILLS: **Highly proficient in print and digital design, with wide-ranging software knowledge:**

- Experienced in the use of Adobe InDesign with K4 and WoodWing, Photoshop (including skill in retouching tools), Illustrator, Acrobat, Lightroom, Dreamweaver, Squarespace, HTML and CSS. Working knowledge of After Effects

## EDUCATION: **Graduate of Emerson College**

Bachelor of Arts in New Media Production; Magna Cum Laude